

ABOUT THE MAKER'S HAND

General Information 2020

The Maker's Hand is presented annually by the Prince Edward County Arts Council. It is a prestigious artisan show and sale featuring both established and up-and-coming artisans from throughout Ontario & Quebec. The show attracts over 2000 visitors from Toronto to Ottawa and beyond. Since its inception in 2004, we have received very positive feedback from both artisans and customers.

In 2019, the show moved to a newer, larger venue at the Essroc Centre in Wellington. Highline Hall has excellent lighting, offers enhanced exhibition space, amenities and parking. The show runs for three full days, over the first weekend in November with a full set-up on the Thursday prior to opening. Composed of approximately 40-50 booths, it is an eagerly anticipated event. Our enthusiastic volunteers are on-site to assist the artisans with set-up and take-down and also for assistance during the course of the show.

A café is on site for snacks, light lunches and coffee during the day. There is an ATM on-site, as well as an unsecured, public WIFI network. **PLEASE NOTE that not all payment terminals operate on unsecured networks. Please verify your system, and if it requires a secure IP address, you must provide your own. This could include tethering from your cell phone to use your own secure data package.** The Maker's Hand is not responsible for the ATM or WIFI network, but will make every effort to ensure that it is in good working order.

We charge a public entry fee of \$5. There is a floor manager on duty at all times during the show. We do not, however, assume responsibility for any losses incurred but ask that you report any occurrence to show managers immediately.

Eligibility

- You must be a Canadian Fine Artisan whose work exhibits originality and technical excellence.
- All work exhibited must be created & produced in Canada by you.
- You must present a professional booth display; please note The Maker's Hand does not provide any draping, walls or booth furnishings.

* Please note we do not accept food items, soaps & bath products, and candles. We are a small show, so we strive for a high degree of professionalism, varied mix of media and price point to maintain a fresh offering each year. Unfortunately, we may not be able to accept all returning artisans due to these criteria.

Application Process

- The 2020 application and support material must be submitted electronically by **May 15, 2020**. The link to the application and Paypal button can be found here: <http://themakershand.com/application/>
- Payment is through Paypal OR a postdated cheque dated May 15, 2020 mailed to 206 Main Street, Unit 2J Picton ON K0K 2T0. Refunds will be issued to those not accepted.
- All applications that meet our criteria will be curated, and artisans will be notified of acceptance, decline or waiting list by email between June 1-15, 2020.

Cancellation Conditions:

Booth fees are not refundable without penalty:

- Up to August 1: \$100 cancellation fee will be deducted from the return of a booth fee.
- After August 1: no refund.
- NSF cheques – a \$75 fee will be charged for a returned NSF (non-sufficient funds) cheque.

NEW! If organizers must cancel The Maker's Hand due to COVID-19 or any other unforeseeable circumstances, applicants will be refunded their booth fee in its entirety.

Acceptance:

- Upon acceptance, you will be emailed The Maker's Hand contract. Please make two (2) copies, sign both and return both to 206 Main Street, Unit 2J Picton, ON K0K 2T0 by June 30, 2020.

Non Acceptance:

- Unless otherwise instructed, your cheque will be shredded.

If selected, we will:

- Build you a custom page on our website that includes your name, bio and/or artist statement, and three images of your work with a link to your website and/or social media channels;
- Provide you with print as well as digital promotional material for distribution to your network;
- Provide you with the agreed upon booth space at the show; and
- Assist you with set-up, take-down and throughout the show.

When selected, you will:

- **Expected to arrive and be fully set-up between the hours of 10AM and 8PM on Thursday, November 5, 2020. Set-up is not permitted on opening day;**
- To be in attendance throughout the show;
- To dismantle your booth immediately after the show closes and **vacate the hall by 6PM;**
- To limit yourself to your assigned booth size;
- Not to insert nails, hooks, screws or tape into the walls or floors of the building;
- Not to use any kind of open flame;
- Liable for any damage you cause to the building or to the property of other exhibitors;
- Responsible for any storage you might need; there is NO storage on-site;
- Expected to bring whatever lighting and extension cords you require;

- Agreeing that The Maker's Hand may use your photographs in its marketing and advertising material; and
- Agreeing to link your website to ours, as well as to like or follow us on Facebook and Instagram.

www.facebook.com/themakershand
www.instagram.com/themakershand

SCHEDULE:

Set-Up Thursday November 5, 2020 **starting at 10AM and completed by 8PM**

Show Times

Friday November 6	10AM – 6PM
Saturday November 7	10AM – 6PM
Sunday November 8	10AM – 4PM
Take-down	4PM - 6PM