



ABOUT OUR SHOW

The Maker's Hand Artisan Show is presented annually by the Prince Edward County Arts Council. It is a prestigious artisan show and sale featuring both established and up-and-coming artisans from Ontario & Quebec. The show attracts approximately 2000 visitors from Toronto to Ottawa and beyond. Since its inception in 2004, we have received very positive feedback from both exhibitors and customers.

NEW!

2019 will see the show relocated from the community centre in Picton to the newer and larger venue at **Lehigh Arena (formerly Essroc Centre)** (only 20 minutes west of Picton). It is a facility that hosts many County events and is well known to the PEC community. This venue offers enhanced parking and for the first time The Maker's Hand will have available 10'x10' booths. As well, the Highline Hall has lighting that is sufficient so that supplementary lighting may not be necessary. The show runs for three full days, over the first weekend in November with a full set-up on the Thursday prior to opening. The Maker's Hand is composed of approximately 40 booths. Our enthusiastic volunteers are on-site to assist the artisans with set-up and take-down and also for assistance during the course of the show.



A café is on site for snacks, light lunches and coffee during the day. There is an ATM on-site, as well as WIFI.

Please note that the Maker's Hand is not responsible for the ATM or WIFI but will make every effort for the Town to have it in good working condition. The WiFi is an open network and we recommend that you have a backup such as using a cellular network to process a sale in case the WiFi network becomes overwhelmed.

We charge a public entry fee of \$5. There is a floor manager on duty at all times during the show. We do not, however, assume responsibility for any losses incurred but ask that you report any occurrence to show managers immediately.

Eligibility

To be eligible to participate in the show you must be a Canadian Fine artist or artisan whose work exhibits originality and technical excellence. All work exhibited must be created by you & produced in Canada.

You must present a professional booth display; please note **The Maker's Hand does not provide any draping, walls or booth furnishings**

Please be advised that The Maker's Hand does not accept consumable products in the show. We do not accept food items, soaps & bath products or candles.

Applying- Deadline March 18, 2019

Your application must fulfill all the requirements as noted on the application form. Only those applications that are complete and include the required booth fee will be considered. Your cheque, payable to "The Maker's Hand", will be processed only if your application is accepted.

Deadline for applications is Friday, March 18, 2019

Applications are considered by a selection committee, that looks not only for excellence of craft but also for mix of media and variety of products and price points.

We are a small show and each year we work to keep the show fresh, interesting and balanced to attract both new and old customers. Sometimes that means not accepting a previously selected applicant in a particular year.

What you need for your application:

Before you click the 'apply' button, you'll want to prepare ahead by gathering up your images and text content!

- Minimum of 5 and maximum of 10 digital professional quality images of the work you'll be selling at the show.
- A digital image of your most current booth set-up
- Minimum of 3 digital images of you in your studio/work space
- Your images *MUST* be high-resolution marketing-ready. Minimum size of 600 x 600 pixels. Maximum size 2MB per image. Images of products on a white background are preferred if possible.
- Product description, your bio/artist's statement, production process description
- To be considered and curated, applications must be completed in full INCLUDING mailing in the required cheque and a copy of your application. Our receipt of your application does not guarantee or imply you have secured a spot regardless of whether or not you've been at The Maker's Hand previously.
- All completed applications meeting our criteria will be curated and notified of acceptance, decline or wait list status by email in early **May 2019**.

Cancelation Policy:

- **Booth fees will be deposited by mid May, 2019** and are not refundable without penalty:
- Up to August 1st your booth fee less a \$100 cancellation fee will be refunded.
- After August 1st: No Refund
- NSF cheques – a \$75 fee will be charged for a returned NSF (not-sufficient funds) cheque.

Acceptance:

Upon acceptance by The Maker's Hand Selection Committee, you will be emailed The Maker's Hand contract. Please make two (2) copies, sign both and return both by April 30, 2019. Your cheque will be deposited in the week following notification.

Non Acceptance:

Unless otherwise instructed, your cheque will be shredded.

If you are selected:

- Your name and two images of your work will be listed on our website with a link to your website.
- Provide you with a package of our show cards (and a digital version) for distribution throughout the summer at your gallery, your community, at shows and on your social media.
- Make you a part of our intensive and targeted media campaign
- Provide you with an e-blast to be sent to your customers
- Provide you with the agreed upon booth space at the show
- Assist you with setup, take-down and throughout the show

When selected you will be:

- Expected to arrive and be fully set-up between the hours of 10 am and 5:00 pm on Thursday, October 31, 2019. PLEASE NOTE – there will be no exceptions to this deadline. Setup will not be permitted on the opening day.
- To be in attendance throughout the show
- To dismantle your booth immediately after the show closes and vacate the hall by 6:00pm
- Limit yourself to your assigned booth size; you cannot extend your booth into the aisles
- Not to insert nails, hooks, screws or tape into the walls or floors of the building
- Not to use any kind of open flame
- Liable for any damage you cause to the building or to the property of other exhibitors
- Responsible for any storage you might need; there is NO storage on-site
- Expected to bring whatever lighting and extension cords you require
- Provide your own dolly
- Agreeing that The Maker's Hand may use your photographs in its marketing and advertising material
- Link your website to ours

Schedule:

Set-Up Thursday, October 31 starting at 10am and completed by 5:00pm

Show Times

• Friday, November 1	• 10 am – 5:30 pm
• Saturday, November 2	• 10 am – 5:30 pm
• Sunday, November 3	• 10 am – 4pm
• Take-Down	• Sunday, November 3 4pm – 6pm

